12 creative tips to write terrific blogs

When you start blogging you will definitely have a lot of inspiration at the beginning, but after some time your ideas can dry up. Which headline to use? Which subject? Where to get appropriate pictures? With this blog I hope to help you to some ideas and sources.

1. Be original

Try to be different from the crowd. Don't try to imitate someone else.

Be personal, don't write like a robot.

Be honest and genuine, put your heart into your writing.

2. Style your posts

Use H2 and H3 tags to make de readability for your public good.

Use paragraphs and bullet points. Use colors. But I advice you to be cautious with red.

People don't like long paragraphs of text.

When you use colors, try to limit it to two.

A blog about cooking without picture will be less attractive then one with pictures.

3. Use the same style

Use one sort of character and simular kind of pictures from the

same size. Use numbers or text. Example of bad styling:

1 and two = 3Use the same H2 for every chapter.

4. Optimize for search engines

It is very important to let the search engines know about your post.

I have written two earlier posts about that:

Get My Website To Show Up In Google on page 1

and **Internet Marketing Strategies, a good SEO blogpost**

5.Make smart links

Always make a link open in a new window,

so your readers will stay on your website.

Use the pretty link plugin to make your links look nice.

Link to an authoritative site, when appropriate.

6. Place Appropriate Images

Always be careful with which images you use.

They can be copy right on them.

And you don't want a law-suit about that.

The best way is to make them yourself.

The second best way is to get mine or find a free resource.

Click here to go to my free images website.

7. Write about something people like to read

Understand what your audience wants.

A successful blog stands or falls through its content.

When your website is about cooking, don't blog about dogs.

Write about things people expect to find on your website.

8. Make the size not to big

Split up your blog in 3 or 4 diferent posts when you have over 3500 words.

Stay between the 500-1500 words. People will be distracted halfway down your blog

even when they have time and leave. To much text works overwelming.

9. Create stunning headlines

Go to Google, ad your terrific keyword,

and see which headlines are used by the competitor.

There are also free programs that will help you find ideas and titles.

Click here for a Title Generator

10. Write with passion

People can tell whether you are a "bread writer"

a writer for $$$, or a passionate writer who loves the topic.

Choose topics you know a lot about or write about stuff

you love to do. I love to sit behind my computer to create

things. Pictures ~ YouTubes ~ Textboxes.

This website is the living prove of that.

So when you start blogging, find your passion!

11. Don't talk about the same subject again

Try to find every time new and fresh topics to talk about. People get bored easily.

When you have troubles to think of new topics, here are some tips

1.See what your colleagues blog about.

2. Go for a surf, and I don't mean on the water Google is your best friend.

3. When you are in sales, look which product is on the Bestsellers list.

4.Try this **Content Idea Generator**

12. Stay careful and studious

Write your blogpost with care and attention. Again and again.

It is your branding. Your business is at stake when you get sloppy.

Success writing your next blog post.

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